

# The McDonald & Woodward Publishing Company

## 431 East College Street \* Granville, OH 43023

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Contact: Trish Newcomb  
(800) 233-8787 (voice)  
(740) 321-1141 (fax)  
[tnewcomb@mwpubco.com](mailto:tnewcomb@mwpubco.com)

### *Homegrown: Stories from the Farm*

Granville author's new book exemplifies the local food movement in Ohio.

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If you've been visiting the Granville Farmers Market on Saturdays during the summer, you know that interest in local foods is stronger than ever. We can thank nationally known authors like Michael Pollan, Eric Schlosser, Barbara Kingsolver, and others for making us conscious of the food we eat, where it comes from, what has been done to it, and what it does to us. But we can now also thank Evelyn Frolking for her new book which will help locals—and beyond—learn about the lively local food growing movement in Ohio.

A long-time resident of Granville, Frolking is a well-known journalist, educator, community leader, and businesswoman who can now add book author to her list of accomplishments with the forthcoming release of her new book.

*Homegrown: Stories from the Farm* puts a "pin on the Ohio map" to look at a small section of the country where the food movement has come to life through the voices of those who are growing and producing real food, the farmers. Issues like distribution, seasonal expansion, capital investment, land ownership, labor, and many others are revealed through the voices of these ordinary people who find themselves caught up in a movement they don't necessarily realize they had a part in starting, but one they embrace.

The book is a collection of six stories of ordinary people doing extraordinary things within a lively growing local food movement in Ohio. Evelyn explores why they do it: what drives them to farm in a culture that, until recently, has almost totally dismissed them as little more than hobbyists, or worse. And are they making a difference to their communities and themselves, each in their own personal way and collectively as a growing constituency? This is the overarching story told against the backdrop of the efficient, but flawed, industrial food business that is proving itself unethical, unhealthful, and unsustainable.

The six subjects of the book include: **Ann and Tom Bird** and their family of Bird's Haven Farms, Granville, OH; **Tom and Emma Stout** of Osage Lane Creamery, Pataskala, OH; **Erin Harvey** of The Kale Yard, Granville, OH; **Kathy and Rich Harrison** of Skipping Stone Farm, Utica, OH; **Mike and Laura Laughlin** of Northridge Organic Farm, Johnstown, OH; and **Warren and Victoria Taylor** of Snowville Creamery, Pomeroy, OH.

A side bar written by Tod Frolking, a Denison University geographer, accompanies each story/chapter adding historical, geologic, and economic depth. Granville photographer Gary Chisolm worked with Evelyn to develop photographic illustrations.

Endorsements of *Homegrown: Stories from the Farm* include the following:

*In an era of increasing consumer interest and knowledge about their food choices, this book allows us to gaze back from the other side of the plate, to understand the challenges and passions that drive the local food movement from the producers' point of view.*

– Carol Goland, Executive Director, Ohio Ecological Food & Farm Association, Columbus, OH

*“Homegrown” is an interesting book which chronicles the effort and challenges of six families who have dedicated themselves to producing quality locally grown food. Those who purchase local food and those who hope to grow clean healthy food whether in a home garden or for sale will find this book useful.*

– Gene Branstool, Farmer, former Ohio State Representative and Senator, and Assistant Secretary of Agriculture in the Clinton Administration, Utica, OH

*As Evelyn Frolking suggests in her book, farmers markets are the star attractions in towns and cities across the nation, and Granville’s is no exception. Homegrown contains wonderful stories about relationships between small growers and local consumers that strengthen our neighborhoods and their economies.*

– Board of Directors of the Granville Area Chamber of Commerce, Granville, OH.

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## THE BOOK LAUNCH

**The Granville Area Chamber of Commerce and Granville Inn  
will be co-hosting a public book launch at 7:00 p.m. on Thursday, February 21, at the Granville Inn.**

### About the Author

Evelyn Hoyt Frolking's parents moved their family from the rural suburbs of Columbus to a 120-acre farm just outside of Granville, Ohio, when she was a young girl. She graduated from The Ohio State University in 1970 with a BA in Education, majoring in English and Journalism, and again in 1983 where she received her Masters Degree in Journalism. From 1972-1976, she taught English, Composition, and Journalism at local schools. In 1986, Evelyn spent a year as a William Fulbright Teacher in Maastricht, The Netherlands, returning to head The Welsh Hills School in Granville, a few years later. During her career in education, Evelyn received many awards for her work. Outside of education, Evelyn's curious mind led her to freelance writing, becoming a features writer for local newspapers and magazines. Evelyn also has been studying European floral design and in 2003 opened her own home-based floral design studio aptly named Artiflora, in Granville.

Tod Frolking, Evelyn's husband, is a professor of Geosciences and the sole Geographer at Denison University. He received his BA in Geography from the University of New Hampshire, and his MA and Ph.D. in Geography Soil Science from the University of Wisconsin-Madison.

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***Homegrown: Stories from the Farm*** is available in softcover and includes a preface, table of contents, 168 pages, photos, maps, appendixes, and index.

For more information about the book, pricing, and a special pre-publication offer, visit McDonald and Woodward's website at [www.mwpubco.com/titles/homegrown.htm](http://www.mwpubco.com/titles/homegrown.htm) or contact them directly at 1-800-233-8787. The book will be available locally in mid-February at bookstores and Amazon.com.

Founded in 1986, The McDonald and Woodward Publishing Company publishes books on cultural and natural history, natural resources, and educational resources.

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